



THE CITY OF SAN DIEGO

ENVIRONMENTAL SERVICES

News Release

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**APPLICATIONS NOW AVAILABLE TO HONOR
SAN DIEGO COMPANIES WITH OUTSTANDING RECYCLING
AND WASTE REDUCTION PROGRAMS**

SAN DIEGO, CA-- City of San Diego invites all businesses or organizations in the City of San Diego that have implemented and currently manage innovative and successful waste reduction, recycling and recycled product procurement programs to apply for the Environmental Services Department's *Annual Waste Reduction and Recycling Awards Program*. Applicants will be eligible for three different award levels including *Recycler of the Year*, *Director's Recycling Award* or *Honorable Mention*.

"Last year, the City selected 42 local businesses and organizations to receive one of three of our awards and 12 of those were honored with the Recycler of the Year Award," said City of San Diego Mayor Dick Murphy. "Together these companies and organizations realized more than \$4,500,000 in savings and cost avoidance just through cutting waste and recycling. These award winners not only significantly helped their bottom line, their achievements make them role models and leaders in their industries."

Winners of the *Recycler of the Year* will be featured in the *2003 Waste Reduction and Recycling Awards* video. In addition, all award winners will receive a commemorative award and be included in the awards' program. This year's awards will be presented at the Annual VIP (Very Important Planet) Reception at the Environmental Services Department's Ridgehaven "Green Building" Demonstration Project.

Applications must be received by the Environmental Services Department by February 7, 2003. Award applications can be downloaded from <http://www.sandiego.gov/environmental-services/recycling/advantage.shtml>, or obtained by calling Martha Espinola at (858) 573-1242. Completed applications must be mailed to:

Environmental Services Department
Attention: Martha Espinola
9601 Ridgehaven Court, Suite 320
San Diego, CA 92123

The Environmental Services Department provides local businesses with assistance in developing waste reduction and recycling programs. The Department's recycling specialists will work with local companies and conduct waste audits to design programs suitable for each company. For more information about the Environmental Services Programs, call the Recycling Hotline at (858) 694-7000 or visit the Web site at <http://www.sandiego.gov/environmental-services/index.shtml>.

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